

DuPAGE COMPLETE COUNT COMMITTEE

SPEAKERS BUREAU – TALKING POINTS

Here are the fast facts to guide your conversations about the 2020 Census.

- The Constitution requires every resident be counted in the decennial Census – which is coming up on **April 1, 2020**
- Not only is it required by law, but it's also your civic duty to participate
- Census information is used to determine the number of representatives each State will have in the U.S. Congress
- There is also so much federal funding – **about \$675 Billion nationwide** – that is tied to population statistics from the decennial Census
- Federal funding ranging from healthcare, transportation, social welfare, schools, and so much more
- This comes out to **roughly \$1,500 per person per year** for our local communities – so encourage everyone to be counted!
- **It's easy to fill out the Census** – it only takes **ten minutes** of your time to fill out for your household
- Residents can fill out the Census **online**, over the **phone**, or by filing out the **paper questionnaire** that will be mailed to your house if you don't respond online or over the phone
- Census data is **completely confidential** – no unit of government, police entity, or anybody else other than the Census Bureau will have your personal information
- Confidentiality violation is a federal crime that may include prison sentence, a fine, or both
- So, there's absolutely no reason not to fill out the Census!
- Be sure to fill out the Census questionnaire for you and your family – and don't forget to include your spouse or partner, young children, or anybody else living at your residence!
- You can help **advocate for a complete and accurate count** by posting on social media, including pro-Census messaging in your mailings to residents, issuing a press release on April 1, 2020, or coming up with your own creative ways to ensure residents know the Census is safe and important!