Census 2020:
What DuPage Providers Need to Know

Timeline¹

March 2020
Census bureau mails materials to all households with info about how to respond online (including unique household ID). They mail paper form to 20% of households with lowest access to internet.

April 2020
April 1st is Census Day. Every home will have received an invite to participate by today. Census bureau begins reaching out to respondents living in large group settings (e.g. college, nursing homes, etc.)

May 2020
Census Bureau begins conducting home visits to non-respondent addresses.

Dec 2020
Census delivers count to the President & Congress.

Barriers & Motivators to Completing the Census²

Barriers

Lack of Knowledge
Limited knowledge about purpose, content, and execution of census.

Confidentiality & Privacy Concerns
Concerns that personal info such as SSN will be requested & mishandled.

General Distrust of Government
Mistrust of government to keep promises such as confidentiality and hold harmless rules.

Fear of Repercussions
Fear that info will be used to take will be used to hurt respondent.

Apathy & Lack of Political Efficacy
Historically disenfranchised groups believe benefits of census likely won’t reach their communities.

Motivators

Knowledge of the Census & Its Impacts
Explain census’ role in resource distribution

Evidence of Community Benefits
Show tangible results of funding derived from census count in their community. The more specific; the better.

Better Future for the Community
Connect funding gains to a better future to maximize motivation.

Funding Dependent on the 2020 Census Count³

In FY16 325 Programs Accounting for over $900 Billion of Funding Depended on Census Data for Dispersal Nationwide

Health
Medicaid

An additional 1% Undercount would’ve see a decrease of $114,893,781 in Medicaid funds to Illinois in FY15.

That’s approximately $840 per person missed.

Education
Title I

DuPage Local Education Agencies (LEAs) received $16,953,675 in Title I funds in FY17.

Would’ve lost $1,388 per uncounted low income child (5-17 years old) in FY17.

Human Services
CDBG

DuPage social service and government agencies received $4,045,022 in CDBG funds in FY17.

Three DuPage Municipalities on eligibility cusp (50,000 residents) for CDBG funds: Wheaton (53,577), Downers Grove (49,649), & Elmhurst (46,139)

1. Timeline from Census Bureau
2. Barriers from Focus Group Study by Census Bureau
3. Data from George Washington University Policy’s “Counting for Dollars” project & ACS data from Census Bureau

Created by DuPage Federation on Human Service Reform. For more information please contact Research Analyst Jordan Durrett at jdurrett@dupagefederation.org