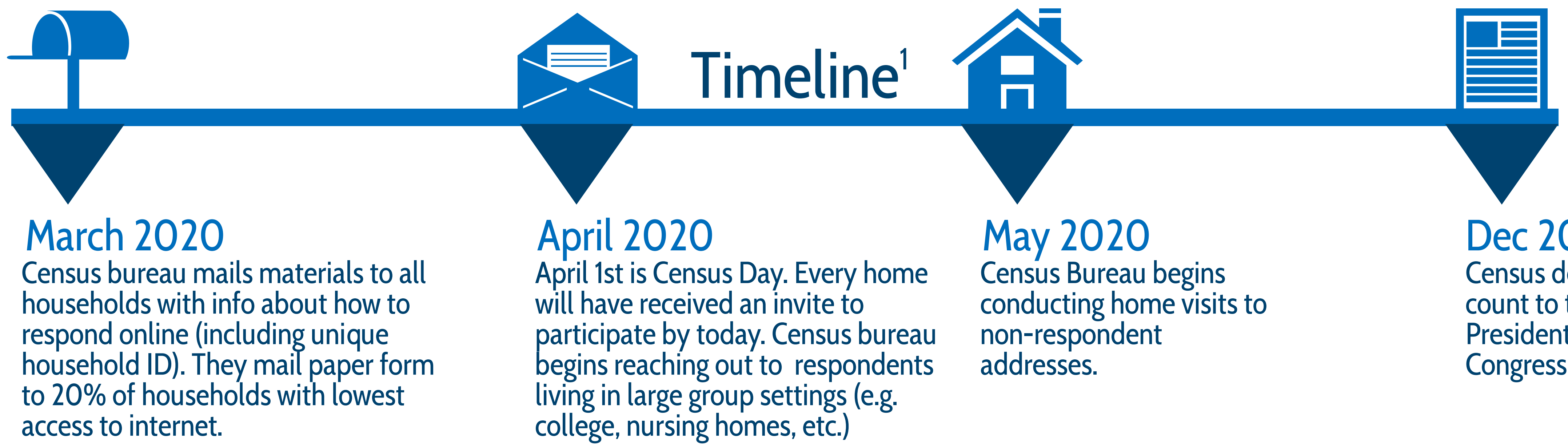


# Census 2020: What DuPage Providers Need to Know



## Barriers & Motivators to Completing the Census<sup>2</sup>

### Barriers

**Lack of Knowledge**

Limited knowledge about purpose, content, and execution of census.

**Confidentiality & Privacy Concerns**

Concerns that personal info such as SSN will be requested & mishandled.

**General Distrust of Government**

Mistrust of government to keep promises such as confidentiality and hold harmless rules.

**Fear of Repercussions**

Fear that info will be used to take will be used to hurt respondent.

**Apathy & Lack of Political Efficacy**

Historically disenfranchised groups believe benefits of census likely won't reach their communities.

### Motivators

**Knowledge of the Census & Its Impacts**

Explain census' role in resource distribution

**Evidence of Community Benefits**

Show tangible results of funding derived from census count in their community. The more specific; the better.

**Better Future for the Community**

Connect funding gains to a better future to maximize motivation.

## Funding Dependent on the 2020 Census Count<sup>3</sup>

In FY16 325 Programs Accounting for over \$900 Billion of Funding Depended on Census Data for Dispersal Nationwide



An additional 1% Undercount would've see a decrease of **\$114,893,781** in Medicaid funds to Illinois in FY15.

That's approximately **\$840** per person missed.



DuPage Local Education Agencies (LEAs) received **\$16,953,675** in Title I funds in FY17.

Would've lost **\$1,388** per uncounted low income child (5-17 years old) in FY17.



DuPage social service and government agencies received **\$4,045,022** in CDBG funds in FY17.

Three DuPage Municipalities on eligibility cusp (50,000 residents) for CDBG funds: **Wheaton** (53,577), **Downers Grove** (49,649), & **Elmhurst** (46,139)

1. Timeline from Census Bureau  
2. Barriers from Focus Group Study by Census Bureau  
3. Data from George Washington University Policy's "Counting for Dollars" project & ACS data from Census Bureau